

Pasture Palooza Music & Arts Festival

Vendor Application Guidelines

PLEASE REVIEW THE FOLLOWING INFORMATION BEFORE SUBMITTING YOUR APPLICATION.

*AN APPLICATION DOES NOT GUARANTEE A VENDING SPOT. Limited Space is available!

*** VENDING FEES:**

Food Vending

20x20 - \$500

Includes:

- 20x20 Space
- Electric Hook Up
- 4 Vendor Passes

Beverages must be approved.

Must provide 50 meals for Staff / Artist needs.

***Food vendors must bring their own clean water.**

***Extra vendor passes will be \$60 and limited to 2 (6 total passes) for food vendors.**

Beverage Vending

10x10 - \$400

Includes:

- 10x10 Space (can accommodate Concession Trailer)
- Electric Hook Up
- 3 Vendor Passes

Beverages must be approved.

***Beverage vendors must bring their own clean water.**

***Extra vendor passes will be \$60 and limited to 2 (5 total passes) for beverage vendors.**

Craft Vending

There are 2 levels of Craft Vending available, please note what is offered at each price level:

10x10 - \$300

- 10x10 Space
- Electric Hook Up
- 2 Vendor Passes

20x10 - \$500

- 20x10 Space (20ft frontage, 10ft deep)
- Electric Hook Up
- 3 Vendor Passes

***Extra vendor passes will be \$60 and limited to 2 (4-5 total passes) for craft vendors.**

Please complete and return this application as soon as possible. If you are selected, we will send you a contract and take it from there.

OTHER INFO:

500-1,000 patrons expected.

Only **3 food vendors**, **2 beverage vendors**, and **8-12 craft vendors** will be chosen.

Each vendor is responsible for their own sales tax and any other tax forms.

The gates will open at 12:00pm on Thursday, July 12 & close at 12:00pm on Sunday July, 15 for the public.

Extra vendor passes must be purchased at least one month before the event.

All vending space locations will be determined by The Lot Presents, LLC.

***Health Department**

The Clarke County Health Inspector will be on site throughout the event making inspections of food operations. Please comply with all Health Department requirements. Food vendors please note that the Health inspector will also examine whether food service workers present themselves in a sanitary appearance in appliance with health department requirements. To get a

complete list of Clarke County Health Department Requirements call (540) 955-1033 or visit the Clarke County Health Department at 100 North Buckmarsh Street, Berryville, Virginia 22611.